

Matt Seaholm is the President and CEO of the Plastics Industry Association (PLASTICS).

Prior to becoming President & CEO, Matt was the Vice President of Government Affairs where he oversaw the association's legislative and regulatory activities. Matt joined PLASTICS in December of 2016 as Executive Director for the American Recyclable Plastic Bag Alliance, where he focused on communications, sustainability, and advocacy efforts dedicated to the plastic retail bag segment of the industry.

Before arriving at PLASTICS, Matt was Vice President of Public Affairs at communications and marketing firm Edelman, having helped clients navigate federal, state and local policy fights. He has an extensive background in issue advocacy, government affairs, and grassroots organization. He is also a veteran campaign manager with experience running campaigns on the legislative, congressional, statewide, and national levels. Matt is a native of Wisconsin and proud alum of the University of Wisconsin.